

Laurence Lawson-Body

The University of North Dakota
Accounting
777-6310

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Education

Certified Public Accountant (CPA), AICPA and CPA Board of North Dakota, 2012.

Major: Accountancy

Supporting Areas of Emphasis: Accountancy

MBA, University of North Dakota, 2003.

Major: Business Administration

Supporting Areas of Emphasis: Accounting

BBA, Laval University, 2001.

Major: Accountancy

Supporting Areas of Emphasis: Accountancy

Academic, Military and Professional Positions

Professional

Preparer –Volunteer Income Tax Assistance, AARP Foundation in cooperation with the IRS.
(November 2006 - April 2007).

Intern at Forestry Service in Natural Resource of Canada, Canada Government. (January 2001 -
July 2001).

Licensures and Certifications

Certified Public Accountant (CPA), North Dakota State Board of Accountant. (March 2012 -
Present).

Development Activities Attended

Continuing Education, "Continuing Professional Education (CPE)," North Dakota State Board of
Accountancy, Grand Forks, North Dakota. (July 1, 2015 - June 30, 2016).

Continuing Education, "PhD Student in Educational Foundations and Research," UND, Grand
Forks, North Dakota. (August 15, 2015 - May 15, 2016).

Continuing Education, "Continuing Professional Education (CPE)," North Dakota State Board of
Accountancy, Grand Forks, North Dakota. (July 1, 2014 - June 30, 2015).

Continuing Education, "Potential PhD Student," UND, Grand Forks, North Dakota. (August 15,
2014 - May 15, 2015).

Presentation, "The state of online and distance education at UND: trends, challenges and
opportunities," UND, Grand Forks, North Dakota. (April 1, 2015).

Taking IRB Exams, "IRB Education attendant," UND, Grand Forks, North Dakota. (February
2015).

Continuing Education, "Continuing Professional Education (CPE)," North Dakota State Board of Accountancy, Grand Forks, North Dakota. (July 1, 2013 - June 30, 2014).

Continuing Education, "Continuing Professional Education (CPE)," North Dakota State Board of Accountancy, Grand Forks, North Dakota. (July 1, 2012 - June 30, 2013).

Continuing Education, "CPA exams," North Dakota State Board of Accountancy, Grand Forks, North Dakota. (August 15, 2009 - March 15, 2012).

Continuing Education, "ACCT 411 Business Income Taxation," Department of Accountancy, CoBPA, UND, Grand Forks, North Dakota. (January 2011 - May 2011).

Continuing Education, "ACCT 312 Fund Accounting," Department of Accountancy, CoBPA, UND, Grand Forks, North Dakota. (July 2010 - August 2010).

Continuing Education, "Acct 406: Independent Assurance," Department of Accountancy, CoBPA, UND, Grand Forks, North Dakota. (January 2009 - May 2009).

Continuing Education, "Acct 401 -- Advanced Accounting," CoBPA, Department of Accountancy, Grand Forks, North Dakota. (January 2008 - May 2008).

Continuing Education, "Acct 410 -- Federal Individual Income Tax," CoBPA, Department of Accountancy, Grand Forks, North Dakota. (January 2008 - May 2008).

TEACHING

Teaching Experience

The University of North Dakota

Accounting 200, Elements of Accounting I, 34 courses.

Accounting 201, Elements of Accounting II, 9 courses.

Non-Credit Instruction

Guest Lecture, Department of Accountancy, 36 participants. (November 2011 - December 2011).

Guest Lecture, Department of Accountancy, 40 participants. (September 2011).

RESEARCH

Published Intellectual Contributions

Book Chapters

Lawson-Body, L., Keengwe, J., Amewokunu, Y., Lawson-Body, A. (2008). *Relationships between Wirelesses Technology Investment and Organizational Performance* (vol. 3, pp. 1206-1214). Hershey, PA: Information Science Reference.

Lawson-Body, L., Keengway, J., Amewokunu, Y., Lawson-Body, A. (2008). *Relationships between Wireless Technology Investment and Organizational Performance* (vol. 2). Philadelphia: Encyclopedia of Multimedia Technology and Networking.

Refereed Journal Articles

- Lawson-Body, A., Lori, W., Lawson-Body, L., Kinvi, L. Developing and Validating Cultural User Satisfaction Instrument in Developing Countries. *Journal of Computer Information Systems*.
- Lawson-Body, L., Lori, W., Lawson-Body, A. (2015). Impact of the use of Blackboard on the Performance of Accounting Students. *Issue in Information Systems*, 16(2), 209-216.
- Lawson-Body, A., Willoughby, L., Lawson-Body, L., Logossah, K. (2012). Adoption of Cell Phones as Preparedness Effort for Natural Disasters. *Issues in Information Systems*, 13(2), 11-20.
- Lawson-Body, A., Lori, W., Keengwe, J., Lawson-Body, L. (2011). Cultural Factors Influencing Cell Phone Adoption in Developing Countries: A Qualitative Study. *Issue in Information Systems*, 12(2), 97-105.
- Lawson-Body, A., Lori, W., Lawson-Body, L., Kinvi, L. (2011). The Critical Success Factors For Public Sector CRM Implication. *Journal of Computer Information Systems*, 52(2), 42-50.
- Lawson-Body, L., Celimene, F., Michel, L., Lawson-Body, A. (2008). A Qualitative Study of Customer Satisfaction from an Electronic Commerce Perspective. *Issue in Information Systems*, 9(2), 25-36.
- Lawson-Body, A., Lawson-Body, L., Miller, G. (2008). An Adaptation of the Balanced Scorecard for E-Government Service Delivery: A Content Analysis. *Journal of Service Science*, 1(1), 75-82.
- Lawson-Body, A., Keengwe, J., Lawson-Body, L., Abdou, I., Miller, G. (2008). E-Government Service Delivery Performance: An Adaptation of the Balanced Scorecard to the Public Sector. *Journal of Electronic Commerce in Organizations*, 6(2), 11-28.

Conference Proceedings

- Lawson-Body, A., Willoughby, L., Lawson-Body, L., Logossah, K. (2011). *Critical Success Factors of CRM Implementation*. Proceedings of the Annual Conference of the International Association for Computer Information Systems (IACIS), October 5- October 8, 2011, Mobile, Alabama, USA.
- Lawson-Body, A., Willoughby, L., Lawson-Body, L. (2010). *A Long Term Dynamic Model for e-commerce success*. Proceedings of the Annual Conference of the International Association for Computer Information Systems IACIS), October 6—October 10, 2010, Las Vegas, Nevada, USA.

Presentations Given

- Lawson-Body, A. (Presenter & Author), Lawson-Body, L. (Author Only), Willoughby, L. (Presenter & Author), Annual Conference of the International Association for Computer Information Systems IACIS), "Impact of the use of Blackboard on Performance of Accounting Students," International Association for Computer Information Systems, Sand Key, Florida. (October 8, 2015).
- Lawson-Body, A. (Author Only), Willoughby, L. (Presenter & Author), Lawson-Body, L. (Author Only), Logossah, K. (Author Only), Annual Conference of the International Association for Computer Information Systems IACIS), "Adoption of Cell Phones as Preparedness Effort for Natural Disasters," International Association for Computer Information Systems, Myrtle Beach, South Carolina. (October 1, 2012).

Lawson-Body, A. (Presenter & Author), Willoughby, L. (Presenter & Author), Lawson-Body, L. (Author Only), Logossah, K. (Author Only), Annual Conference of the International Association for Computer Information Systems IACIS),, "Contextual, Organizational, Hybrid Factors and CRM Implementation," International Association for Computer Information Systems, Mobile, Alabama. (October 5, 2011).

Lawson-Body, A. (Presenter & Author), Willoughby, L. (Presenter & Author), Keengwe, J. (Author Only), Lawson-Body, L. (Author Only), Annual Conference of the International Association for Computer Information Systems IACIS),, "Cultural Factors Influencing Cell Phone Adoption in Developing Countries: a Qualitative Study," International Association for Computer Information Systems, Mobile, Alabama. (October 5, 2011).

Lawson-Body, A. (Presenter & Author), Willoughby, L. (Presenter & Author), Lawson-Body, L. (Author Only), Annual Conference of the International Association for Computer Information Systems IACIS),, "A Long Term Dynamic Model for e-commerce success," International Association for Computer Information Systems, Las Vegas, Nevada. (October 6, 2010).

Lawson-Body, L. (Presenter & Author), Celimene, F. (Author Only), Michel, L. (Author Only), Lawson-Body, A. (Presenter & Author), 48th Annual International Association for Computer Information Systems Conference, "A QUALITATIVE STUDY OF CUSTOMER SATISFACTION FROM AN ELECTRONIC COMMERCE PERSPECTIVE," International Association for Computer Information Systems, Savannah, Georgia, USA. (October 2008).

Keengwe, J. (Presenter & Author), Lawson-Body, A. (Presenter & Author), Lawson-Body, L. (Presenter & Author), Manitoba Association for Distributed Learning and Training (MADLaT) Conference, "Rethinking Teaching: Guiding Digital Natives in the Classroom," University of Manitoba, Winnipeg, Manitoba. (May 2008).

Lawson-Body, L. (Author Only), Keengwe, J. (Presenter & Author), Furuseth, A. (Author Only), 19th International Conference of the Society for Information Technology and Teacher Education, "Project-Based Learning: Multimedia Tasks and Diverse Learning Styles," Society for Information Technology and Teacher Education, Las Vegas, Nevada, USA. (March 3, 2008).

Contracts, Grants and Sponsored Research

Grant

Lawson-Body, Laurence (Principal), "Tuition Waiver for taking PhD courses in Educational Foundations and Research," Sponsored by Department of Accountancy, CoBPA, UND, The University of North Dakota, Funded. (August 2015 - May 2016).

Lawson-Body, Laurence (Principal), "Tuition Waiver for taking PhD courses in Educational Foundations and Research," Sponsored by Department of Accountancy, CoBPA, UND, The University of North Dakota, Funded. (August 2014 - May 2015).

Lawson-Body, Laurence (Principal), "Tuition Waiver for taking Acct 406 course -- Spring 2009," Sponsored by Department of Accountancy, CoBPA, UND, The University of North Dakota, Funded. (January 2009 - May 2009).

SERVICE

General Service

College

UND. (October 2015 - March 2016).

CoBPA and Accountancy Department. (September 2015).

Attendee, Meeting, CoBPA, Member. (January 15, 2015).

Department

Department of Accountancy. (October 2015 - December 15, 2015).

Accounting Hall of Fame-Department of Accountancy. (October 9, 2015).

Attendee, Award Ceremony, Sioux Awards, attendee for Sioux Awards Dinner. (October 8, 2015).

Career fair-Department of Accountancy. (September 16, 2015).

Attendee, Meeting, CoBPA, Member. (November 2014).

Department of Accountancy, Member. (January 2011).

Attendee, Meeting, Department of Accountancy, Member. (December 2010).

Class preparations, Department of Accountancy. (August 15, 2009 - December 15, 2009).

Other

Attendee, Orientation, UND. (August 20, 2015).

Attendee, Orientation, UND. (April 1, 2015).

College of Education -- UND. (February 2015).

Attendee, Meeting, CoBPA. (November 2007).

Hope Evangelical Church, Member. (June 2007 - August 2007).

Professional

Attendee, Meeting, IACPA. (August 2011 - March 2012).

Public/Community

Hope Evangelical Church, Member. (August 2012 - Present).

Grand Forks Youth Hockey Association. (November 2015 - March 2016).

Grand Forks Youth Hockey Association, Member. (August 2014 - March 2015).

Hope Evangelical Church, Member. (August 2010 - May 2011).

Attendee, Meeting, Initiative in French Midwest, French convention, Member. (July 2010).

Hope Evangelical Church, Member. (October 2009).

Attendee, Meeting, Hope Evangelical Church, Member. (October 2007).

The University of North Dakota

attendee to the forum for president search, UND new president search committee. (October 7, 2015).

Taking IRB Exam, UND IRB. (February 2015).

Proctor for Online Exams, Department of Economics of CoBPA. (January 2010 - May 2010).

Awards and Honors

Service, Professional

Certified Public Accountant (CPA), North Dakota State Board of Accountant. (March 2012).