Dr. Bridget G. Brooks

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Academic Positions

February 2023-Present University of North Dakota-Instructional Designer

August 2018-Present White Earth Tribal and Community College-Adjunct Faculty Member

August 2019-May 2020 University of North Dakota-Graduate Teaching Assistant

December 2014-May 2018 Northland Community and Technical College-Adjunct Faculty Member

January 2014-December 2016

University of North Dakota, School of Graduate Studies-*Graduate Service Assistant*University of North Dakota, Master of Public Health Program-*Academic Coordinator*June 2011-November 2012

University of North Dakota, Indians into Medicine-*Summer Institute Program Coordinator*

October 2010-June 2011 Minnesota School of Business, Online Division-Instructor

March 2010-June 2011 Minnesota School of Business, Moorhead-Director of Career Services, Instructor

December 2008-March 2010 Minnesota School of Business, Moorhead-Massage Therapy Program Coordinator, Instructor

Education

June 2022 University of North Dakota, Teaching and Learning-Higher Education, Doctor of Philosophy

Dissertation: Campus Climate for LQBTQIA+/Two Spirits at a Midwestern Tribal College

March 2011 Minnesota School of Business, *Master of Business Administration*April 2003 Sister Rosalind's School of Professional Massage, Fargo Campus,

Diplomas in Massage Therapy and Reflexology

December 1996 University of North Dakota, Bachelor of Science Degree in

Criminal Justice Studies

Specialized Training

July 2023 Introduction to Quality Matters

June 2023Quality Matters Rubric Update Seventh Edition (RU) 2023June 2023WebAIM Accessible Documents: Word, PowerPoint, & AcrobatNovember 2021Quality Matters Applying the Quality Matters Rubric (APPQMR)

May 2020 Quality Matters Teaching Online Certification (TOC)

Assessing Your Learners (AYL)

Gauging Your Technology Skills (GYTS)

Creating Presence in Your Online Course (CPOC)

Orienting Your Online Learners (OYOL) Exploring Your Institution's Policies (EYIP) Evaluating Your Course Design (EYCD)

Connecting Learning Theories to Your Teaching Strategies (CLTTS)

April 2013 University of North Dakota Human Resources, Leadership Development

October 2009 Upledger Institute, Craniosacral Therapy I, Minneapolis, MN

January 2008 UltraSports Massage Therapy, Sports Massage Training, Clearwater, FL

Qualifications

Doctor of Philosophy Degree in Teaching and Learning-Higher Education Emphasis

Master of Business Administration

Higher education teaching experiences with diverse student populations

Experience in curriculum and program development

Experience incorporating technology into curriculum delivery, including online instruction.

Experience developing and using student-centered, active and experiential learning strategies.

Experience assessing student academic achievement of campus-wide and classroom learning outcomes

Knowledge of multi-cultural, gender- and disability-fair curriculum development

Instruction in Canvas, D2L, TalentLMS and Blackboard learning platforms

Research Interests

Campus climate for LGBTQIA+/2S at tribal colleges.

Campus climate for LGBTQIA+ community college students.

Campus climate for diverse community college students.

Retention of high-risk college students.

Active learning in online learning environments.

High impact learning on online learning environments.

Professional Experience

August 2020-Present Lakewoods Educational Consultants, LLP-Partner, Instructional Designer

January 2019-Present Consultant and Grant Writer

June 2003-December 2016 Bridget Hoffman, LMT, NCBTMB-Board Certified in Therapeutic Massage Owner,

Massage Therapist

September 2006-October 2008 Element-University of North Dakota Wellness Center,

Independent Contractor, Massage Therapist, Reflexologist

March 2002-April 2003 Sister Rosalind's School of Professional Massage-Student

January 1997-May 2002 North Dakota Highway Patrol-Trooper

Conference Presentations

Brooks, B. (2023). "From Just Good Enough to PhD: The Impact of Educators Over a Lifespan". Presentation given at the North Dakota Council of Teachers of Mathematics Conference, Eagles Club, Valley City ND.

Brooks, B. (2023). *Campus climate for LGBTQIA+/2S at a midwestern tribal college*. Presentation given at the National Association of Diversity Officers in Higher Education Annual Conference, Waterfront Marriott, Baltimore, MD.

Brooks, B. (2023). *Campus climate for LGBTQIA+/2S at a midwestern tribal college*. Presentation given at the Diversity, Equity, and Inclusion in Higher Education and Beyond Conference, University of North Dakota, Grand Forks, ND.

Brooks, B. (2010). *Career services: getting the most out of faculty involvement*. Presentation given at the Minnesota Career College Association Annual Professional Development Conference, McNally Smith College of Music, St. Paul, MN.

Brooks, B. (2010). *Massage therapy for the aging and those with disabilities*. Presentation given at the North Dakota Activity Professionals Areas 3 & 4 Spring Conference, Valley Eldercare Center, Grand Forks, ND.

Other Talks and Presentations

Brooks, B. (2023). *Flipping, active design & other important aspects of design*. Presentation given at the University of North Dakota during the Open Educational Resources Workshop.

Brooks, B. (2019). *The job search and application process*. Presentation given at White Earth Tribal and Community College during Career Readiness Week.

Brooks, B. (2019). *Creating a resume and cover letter draft*. Presentation given at White Earth Tribal and Community College during Career Readiness Week.

Brooks, B. (2019). *Resume & cover letter revision*. Presentation given at White Earth Tribal and Community College during Career Readiness Week.

Brooks, B. (2019). *The interview and follow-up process; Acceptance, promotion, and handling rejection*. Presentation given at White Earth Tribal and Community College during Career Readiness Week.

Brooks, B. (2011). *Career services: getting the most out of faculty involvement*. Elluminate! presentation given at Minnesota School of Business, Moorhead, MN.

Brooks, B. (2010). *The massage therapy program at the minnesota school of business*. Invited speaker at the Moorhead Rotary Club, Moorhead, MN

Brooks, B. (2010). *Massage therapy for the aging and those with disabilities*. Invited speaker at the Grand Forks Senior Citizens Center, Grand Forks, ND.

Brooks, B. (2010). *Career services: getting the most out of faculty involvement*. Elluminate! presentation given at the Globe Education Network Training Extravaganza.

Brooks, B. (2001). Defensive driving. Invited speaker at the Grand Forks Senior Citizens Center, Grand Forks, ND.

Brooks, B. & Pulju, D. (1998). *North dakota highway patrol*. Invited speaker at the University of North Dakota Criminal Justice Club meeting, Grand Forks, ND.

Teaching Experience

BUS 110 Office Methods and Human Resources

White Earth Tribal and Community College

This course is the study of current office procedures including time management, organizational behavior, leadership, and social interactions in an office environment. Human resources will be explored to learn the screening process of hiring and the process of terminations.

BUS 110 Office Methods and Human Resources-Online

White Earth Tribal and Community College

This course is the study of current office procedures including time management, organizational behavior, leadership, and social interactions in an office environment. Human resources will be explored to learn the screening process of hiring and the process of terminations.

BUS 251 Business and It's Legal Environment

White Earth Tribal and Community College

Laws and regulations affecting the legal business environment and managerial decisions will be reviewed; including parts of the legal system and some methods of dispute resolution. Topics include torts, crimes, contracts, product liability, business organization, employment, antitrust and environmental protection.

BUS 270 Business Ethics

White Earth Tribal and Community College

This course is a general introduction to ethics and applied ethics. The course presents and examines moral theories and applies these theories to contemporary moral issues. No prerequisites.

ECON 220 Microeconomics

White Earth Tribal and Community College

This course teaches the fundamentals of microeconomics. This course introduces microeconomics concepts and analysis, supply and demand analysis, theories of the firm and individual behavior, competition and monopoly, and welfare economics. Students will also be introduced to the use of microeconomic applications to address problems in current economic policy.

ECON 220 Microeconomics-Online

White Earth Tribal and Community College

This course teaches the fundamentals of microeconomics. This course introduces microeconomics concepts and analysis, supply and demand analysis, theories of the firm and individual behavior, competition and monopoly, and welfare economics. Students will also be introduced to the use of microeconomic applications to address problems in current economic policy.

ENT 220 Entrepreneurship

White Earth Tribal and Community College

This course is designed to provide a sound understanding of entrepreneurship worldwide.

ENT 220 Entrepreneurship-Online

White Earth Tribal and Community College

This course is designed to provide a sound understanding of entrepreneurship worldwide.

ACCT 1100 Principles of Bookkeeping

Northland Community and Technical College-East Grand Forks Campus

This course covers the basic accounting cycle for service and merchandising businesses. Topics include the analyses of business transactions, recording and posting transactions, payroll procedures and the preparation of financial reports.

BUSN 2218 Legal Environment of Business-Hybrid

Northland Community and Technical College-East Grand Forks Campus

This course is an introduction to the principles of law as they apply to citizens and businesses. Topics include the court system, legal system, contract, negotiable instruments, agency and employer/employee relationships.

CPTR 1104 Introduction to Computer Technology

Northland Community and Technical College-East Grand Forks Campus

This course covers the operation of the personal computer including both hardware and software concepts. It includes an overview of a professional computer operating system, word processing, spreadsheets, presentation software, database management, e-mail usage, and Internet operations.

CPTR 1104 Introduction to Computer Technology-Online

Northland Community and Technical College-East Grand Forks Campus

This course covers the operation of the personal computer including both hardware and software concepts. It includes an overview of a professional computer operating system, word processing, spreadsheets, presentation software, database management, e-mail usage, and Internet operations.

CRLT 2103 Job Seeking and Keeping

Northland Community and Technical College-East Grand Forks Campus

This course covers such contemporary career topics as employer expectations, job market trends, networking, and various aspects of the employment search process, including legal and ethical issues. To apply their knowledge of the employment process, students develop resumes, letters, and applications, as well as identify and use effective interviewing techniques. This course emphasizes a comprehensive knowledge of career processes that will serve students throughout their working lives.

CRLT 2103 Job Seeking and Keeping-Online

Northland Community and Technical College-East Grand Forks Campus

This course covers such contemporary career topics as employer expectations, job market trends, networking, and various aspects of the employment search process, including legal and ethical issues. To apply their knowledge of the employment process, students develop resumes, letters, and applications, as well as identify and use effective interviewing techniques. This course emphasizes a comprehensive knowledge of career processes that will serve students throughout their working lives.

MKTG 2304 Applied Sales Techniques-Hybrid

Northland Community and Technical College-East Grand Forks Campus

This course provides opportunity for the student to apply the steps of a sales presentation by planning and performing sales presentations in role-playing situations. Students apply strategies in sales communications, customer-oriented selling, and sales management.

MKTG 2306 Small Business Management-Hybrid

Northland Community and Technical College-East Grand Forks Campus

This course provides a summary of many of the major issues faced by anyone starting a small business.

MKTG 2306 - Small Business Management-Online

Northland Community and Technical College-East Grand Forks Campus

This course provides a summary of many of the major issues faced by anyone starting a small business.

ADMS 1116 - Business Communications-Online

Northland Community and Technical College-East Grand Forks Campus

This course covers composing, editing, and proofreading memos, letters, and other business documents. The principles of grammar, punctuation, spelling, and word use are applied. Emphasis is on purpose, content, planning, writing, and formatting of these documents. The application of teamwork and critical thinking skills is included in the course.

BUSN 2210 - Principles of Management-Hybrid

Northland Community and Technical College-East Grand Forks Campus

This course is designed to expose students to a variety of concepts presented within the framework of the traditional functions of management. The various approaches to planning, decision making, organizing, motivation, leadership, communications, and controlling are explored.

MKTG 2320 - Marketing Management-Online

Northland Community and Technical College-East Grand Forks Campus

This course provides an overview of the critical aspects of marketing management. Emphasis is placed on applying marketing principles and strategies through case analysis and the development of a marketing plan.

MS 107 Swedish Massage

Minnesota School of Business-Moorhead Campus

Hands-on training to provide the basic skills and knowledge to perform basic full-body relaxation massage. Additional topics include the history of massage, legal considerations, equipment, safety practices, basic musculoskeletal identification, benefits and contraindications, technique application, client consultation, assessment and basic documentation.

MS 155 Pregnancy and Special Populations Massage

Minnesota School of Business-Moorhead Campus

Hands-on training to provide the skills and knowledge to perform pregnancy massage. Introduction to massage techniques for geriatric and hospice settings and the application of those skills in a clinical setting.

MS 195 Business of Massage

Minnesota School of Business-Moorhead Campus

Scope of practice, ethical standards, policies and regulations that affect a massage business. Self-care, successful therapeutic relationships and professional alliances. Sales, marketing and retention strategies. How to apply financial, administrative and insurance processes to the massage profession. Creation of a massage business plan is a large portion of the course.

MS 262 Sports Massage

Minnesota School of Business-Moorhead Campus

Hands-on training needed to work with common rehabilitative and sport injury conditions and symptoms as well as a complete full sports massage routine. Proprioceptive Neurotransmitter Facilitation Stretching is a major component of this course.

MS 263 Sports Massage Clinic

Minnesota School of Business-Moorhead Campus

Hands-on course where students perform Sports Massage on outside clientele. Students learn how to interact with the public. Health history documentations, evaluations and SOAP notes are provided for each client.

MS 271 Massage Clinical Practicum

Minnesota School of Business-Moorhead Campus

Capstone course where students integrate knowledge, skills and abilities acquired in all massage technique courses. Students create a final program paper and complete a mock national exam.

MS 301 Craniosacral/Lymphatic Drainage Therapies

Minnesota School of Business-Moorhead Campus

Introduction of the advanced skills of craniosacral and lymphatic drainage

CJ 100 Introduction to Criminal Justice

Minnesota School of Business-Moorhead Campus

Examination of the three main components of the criminal justice system; policing, judicial, and correctional. American criminal justice theories are introduced with current practices.

CJ 205 Introduction to Juvenile Justice

Minnesota School of Business-Moorhead Campus

Juvenile justice policies, programs and practices. Juvenile law and procedure, juvenile corrections, juvenile delinquency, delinquency prevention, and the future of juvenile justice in the United States.

PD 250 Career Development

Minnesota School of Business-Moorhead Campus

Prepares students for job searches. Students must create a resume, cover letter and reference page. Interview techniques and career planning strategies are learned.

PD 250XM Career Development

Minnesota School of Business-Online Division

Online course prepares students for job searches. Students must create a resume, cover letter and reference page. Interview techniques and career planning strategies are learned.

Memberships

University of North Dakota LGBTQ Faculty & Staff Association

Quality Matters

National Education Association

Optimists International

Charter Member North Dakota Troopers Association

Grants, Honors, and Awards

2022 American Indian College Fund, Doctoral Fellow

2019 \$300,000 Minnesota Department of Employment and Economic Development (DEED) Pathways to Prosperity

2019 \$5,000 The American Indian College Fund AT&T Braiding Success TCU Career Readiness Program

2011 Minnesota School of Business, Graduated with Highest Honors

2009 Minnesota School of Business, Moorhead Campus-Faculty Member of the Year

2009 Minnesota School of Business, Moorhead Campus-Recognized Service-Learning Project

Fall Quarter MS 155 Pregnancy and Special Populations Massage, Riverpointe Living Center, Moorhead, MN 2009

Minnesota School of Business, Moorhead Campus-Recognized Service-Learning Project